

### We promote and maintain first aid readiness, health and safety.

# We act fairly and transparently and we follow good business practices.

We expect this also from our partners and vendors.

The well being and professional development of our staff are our top priorities.

## We treat all people respectfully and constructively.

We do not condone harassment or abuse of any kind, and we deal with it immediately.

#### Data protection and data security are taken into account both in everyday work and in the system environment.

We also require this from our partners.

## Environmental responsibility is included in all our activities.

The Green Office and the promotion of climate work guide our choices. We cooperate with organizations that operate responsibly and take care of their environmental and social responsibility.

# The Red Cross symbol is protected, its use is monitored by the Finnish Red Cross.

Organizations that have entered into a partnership agreement can use the logo of Punainen Risti Ensiapu in the marketing of FRC first aid trainings in connection with the trainings and in accordance with the instructions.



The activities of the Red Cross and Red Crescent movement are guided by seven fundamental principles: **humanity**, **impartiality**, **neutrality**, **independence**, **voluntary service**, **universality and unity**. These principles also guide the cooperation of the Finnish Red Cross with companies.

Punainen Risti Ensiapu is part of the Red Cross movement and is committed to the organization's values and guidelines in its own operations.

### https://www.redcross.fi/our-work/ethical-and-responsible-red-cross/





